

REACH YOUR TARGET AUDIENCE BY MEANS OF:

SPONSORING AND PROMOTION!

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PUT YOUR BRAND IN THE SPOTLIGHT!

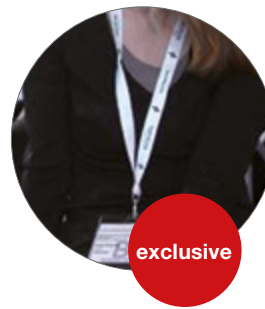
INCREASE THE AWARENESS AMONGST YOUR TARGET AUDIENCE!

VISIBILITY – YOUR **COMPANY LOGO** ON:



EXCLUSIVELY BRANDED EXHIBITION BAGS €9,000

Every visitor will receive an exhibition bag branded with your company logo at the entrance. The bag contains the exhibition catalogue and further important information. As our branding-partner, you can add one flyer in each bag. (No exclusive right to the content)



EXCLUSIVELY BRANDED VISITOR LANYARDS from €9,000

After the registration on-site, the visitors will receive a personalized badge, to be carried around the neck with a lanyard – branded with your company logo.



LOGO ON THE HALL PLAN ON- SITE €3,500

The bigger the trade fair, the harder it gets for the visitors to find your exhibition stand. Draw attention to your trade fair presence with your logo on the hall plan.



LOGO ON THE HALL PLAN IN THE EXHIBITION CATALOGUE €2,460

Your company logo on the hall plan in the exhibition catalogue draws attention to your exhibition stand, even before visitors open the product index.

NOT THE RIGHT CONCEPT FOR YOU? FEEL FREE
TO GET IN TOUCH WITH US FOR YOUR INDIVIDUAL
SPONSORING PACKAGE



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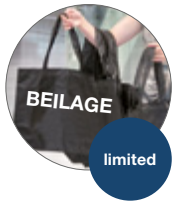
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**PUBLISHING
Exhibition**



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REACH YOUR TARGET AUDIENCE BY MEANS OF:



FLYER IN THE EXHIBITION BAG **€2,500 (production costs excluded)**

Each visitor is given a bag containing useful material at the entrance. Insert your flyer into each bag.

limited



NEWSLETTER ADVERTISEMENT **€2,990**

In the run-up to the trade fair, potential visitors will receive newsletters regularly. The perfect way to reach out to your target group and gain maximum visibility!

limited



PROJECTION ON THE CONTENT STAGE **€3,500**

If you want to be visible on the content stages as well, we have the right type of advertising for you: Your advertisement will be shown on the stages between the lectures. This advertisement can be booked for each content stage for the duration of the trade fair.



ADVERTISEMENT IN THE EXHIBITION CATALOGUE **from € 1,800**

The exhibition catalogue will be distributed for free to all visitors. For many decision makers, the exhibition catalogue serves as a reliable research tool, even after the event.



PROMOTION LICENSE **€ 1,575 per license**

With a promotion license, your hostess is allowed to distribute flyers and giveaways, talk to visitors or draw attention to your company in the hallways. The hostesses are not allowed to stay in the entrance area. (The hostess's booking and personnel costs are excluded!)

limited



BOOKMARK IN THE EXHIBITION CATALOGUE **€4,200**

The exhibition catalogue serves as a reliable research tool: on-site and after the event. Create awareness for your company by guiding the visitors through the catalogue.

exclusive



PRODUCT INDEX **€ 110 per product index**

The product index helps visitors to find specific services and products. Your entry will be published (without logo) under the keywords of your booked indexes, as well as in our online exhibitor list.



WIFI SPONSORING **€8,500**

Catch the attention of every visitor by sponsoring the visitor WiFi! A display at the trade fair entrance, logo presence on all content stages and on our social media channels will put you in everyone's focus. Become the center of attention by creating your individual landing page (HTML-code has to be provided by the sponsor).

exclusive

All prices are exclusive of VAT. Errors and omissions excepted. As of 12/17 offers are reserved for exhibitors, offers for non-exhibitors upon request.

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BESTSELLER PACKAGE:

Two product index entries, one promotion licence, 200 entrance tickets and one newsletter ad.

now only €4,200 instead of €4,982

LEADER PACKAGE:

Four product index entries, one promotion licence, 200 entrance tickets, two newsletter ads, one ad in the exhibition catalogue (1/1, 4c unplaced), one ad in one content stage.

now only €10,250 instead of €14,595

